

Central Iowa Figure Skating Club, Inc.  
Monday, January 13th, 2020, 7:00 PM  
Regular Meeting

**Call to Order**

Called to order at: 7:12 PM

**Roll Call**

Directors

Brett DeBruyn, Present  
Yukiko Collins, Present  
Kara Dare, Not Present  
Derek Etnyre, Present  
Richard Harms, Present  
Inna Kuznetsova, Not Present  
Burton Powley, Present  
Faye Railsback Senne, Not Present  
Annette Rullman, Not Present

Guests

None present

**New Business**

**Reading and Approval of Minutes**

(Rich) Approval of November 11, 2019 Meeting Minutes as distributed by email on December 19, 2019

Rich moved that the motion be adopted by the Board, the motion was adopted.

**Reports of Officers**

(Rich) President

(Rich) Meeting Agenda and Adjournment

Motion: Adopt this agenda for this evening's meeting.

Rich moved that the motion be adopted by the Board, the motion was adopted.

Motion: The meeting shall adjourn no later than 9:00 PM.

Rich moved that the motion be adopted by the Board, the motion was adopted.

(Derek) Treasurer

(Derek) Current Funds

Total balance in the bank is \$44,170.77.

(Derek) 2019 Tax Return

Per Derek he's meeting on Tuesday 1/21 with a CPA.

**Reports of Committees**

SafeSport Committee

Nothing submitted.

Membership Committee

(Burton) Membership Update

Burton has compiled a list and gave to Derek.

Learn to Skate Committee

Burton has compiled a list but needs assistance on the number of walk-ins (tracking system).

(Rich) Volunteers Needed for Iowa Wild Post-Game Skate MLK Day

It's a noon game - Burton might be able to assist. Derek can help set up the booth for the post-game.

Coaches Committee

Nothing submitted.

Show Committee

Nothing submitted but we all agreed that it was a success (attendance wise and the number of participants).

**Unfinished Business**

**New Business**

(Rich) Motion to Enter Executive Session

Rich moved that the motion be adopted by the Board, motion was adopted.

(Rich) Motion to Exit Executive Session

Rich moved that the motion be adopted by the Board, motion was adopted.

(Burton) Evaluate Morning Ice

Average is down to 7 skaters.

(Burton) Jan 25 Unity Point Cancer Fundraiser with Dorothy Hamill

*Burton distributed information on this by email on December 5th.*

*\$200/person*

No further discussion on this.

(Derek) Replacement iPad

*Can donations made by Yukiko's donors be used to purchase replacement iPad this summer?*

New iPad is \$1,000 Max. The Board talked about purchasing this summer pending the financial approval. In addition, Rich asked Derek to pay for the NFC - Fraud protection (through Square).

(Derek) Rebranding

*Is it OK to talk to design companies about "rebranding" our club's logo and general advertising. Believe a fresh logo with current design aesthetic would give the club an advantage with online advertising and merchandising.*

Derek - talked to a marketing company to get an idea how much it costs (\$4,000). Although that pricing is out of our reach the Board agreed that rebranding to combine figure skating and LTS USA might be a good idea. Further discussion is needed.

**Announcements**

(Rich) Upcoming Meetings

February 17, 2020 @ 7 PM. Location TBD.

March 9, 2020 @ 7 PM. Location TBD.

**Adjournment**

Meeting adjourned at: 8:30 PM